

Remit Address:

KMSP 4614 Collection Center Drive Chicago, IL 60693 Main: (952) 944-9999 Billing: (952) 946-5633

Billing Address:

Great American Media Attention: Accounts Payable 1010 Wisconsin Ave Suite 800 Washington, DC 20007

INVOICE

Advertiser	DCCC
Product	11-14-1551 / Issue
Estimate Number	1551

Invoice #	4078891-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/14/12

Station	KMSP
Account Executive	Jacalyn Palmiotto
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4078891
Alt Order #	Political Issue
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	11
Product Code	14

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	9	Fox 9 AM News at 6am	6a-7a								<u>-</u>
	Political Iss	sue Rate		10/00/15			-				
	•			10/09/12 to			TF	DOG 4 OUT OWTOOM	# 505.00		
_	9	M.E.4. 5. IIIDV		F	10/12/12	:30	6:23 AM	D3C12WI 07T03H	\$525.00		1
2	9 Political Iss	M-F 4p-5p JUDY	4p-5p								
	Political 188	sue Rate		10/09/12 to	10/15/12	1x	TF				
	9			Th	10/11/12	:30	4:56 PM	D3C12WI 07T03H	\$350.00		1
3	9	FOX at 5	5P-530P		. 0, ,	.00			φοσο.σσ		
•	Political Iss		J. 333.								
				10/09/12 to	10/15/12	1x	TF				
	9			Th	10/11/12	:30	5:23 PM	D3C12WI 07T03H	\$525.00		1
4	9	FOX at 530	530p-6p								
	Political Iss	sue Rate									
	0			10/09/12 to		1x		DOC1 OUT OTTOOL	ФEОE 00		
-	9	Fav. et 0	0 40	ın	10/11/12	:30	5:57 PM	D3C12WI 07T03H	\$525.00		1
5	9 Political Iss	Fox at 9	9p-10p								
	r Ullical 188	sue Nate		10/09/12 to	10/15/12	1x	TF				
	9			F	10/12/12	:30	9:11 PM	D3C12WI 07T03H	\$1,550.00		1
6	9	We Prime Other 1 XFACT	7p-9p						,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
	Political Iss	sue Rate	• •								
				10/08/12 to		1x	W				
	9			W	10/10/12	:30	6:58 PM	D3C12WI 07T03H	\$6,000.00		1
7	9	NFL RS Game DH Vikings	Various								
	Political Iss	sue Rate		40/00/40:	10/11/16		C				
	0			10/08/12 to	10/14/12	1x :30	3:23 PM	DOC1OUT OTTOOL	\$24,000.00		
	9	We Drive Other 4 VEACT	7n 0n	Su	10/14/12	.30	3.23 PIVI	D3C12WI 07T03H	\$24,000.00		1
8	9	We Prime Other 1 XFACT	7p-9p								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	Political Iss	ue Rate							•		
				10/08/12 to	10/14/12	1x	W				
	9			W	10/10/12	:30	7:29 PM	D3C12MN08T02H	\$6,000.00		1
9	9	TH Prime Hour 1 XFACT	7p-8p								
	Political Iss	ue Rate									
				10/08/12 to	10/14/12	1x	T				
	9			Th	10/11/12	:30	7:23 PM	D3C12WI 07T03H	\$6,500.00		1
10	9	Pac-12/ Big 12 RS Prime Game	630p-10p								
	Political Iss	ue Rate									
				10/08/12 to	10/14/12	2x	S-				
	9			Sa	10/13/12	:30	7:50 PM	D3C12MN08T02H	\$1,250.00		2
	9			Sa	10/13/12	:30	9:20 PM	D3C12WI 07T03H	\$1,250.00		1
11	9	M-F 4p-5p JUDY	4p-5p								
	Political Iss	ue Rate									
				10/08/12 to	10/14/12	1x	TF				
	9			F	10/12/12	:30	4:49 PM	D3C12WI 07T03H	\$350.00		1
12	9	Fox at 6	6p-630p								
	Political Iss	ue Rate									
				10/08/12 to	10/14/12	1x	TF				
	9			Th	10/11/12	:30	6:27 PM	D3C12WI 07T03H	\$800.00		1
		Aire	d Spots	13							

<u>Gross Total</u> \$49,625.00

Agency Commission \$7,443.75

Net Amount Due \$42,181.25 Payment Terms 30 Days